**Central PA HFMA Chapter Success Plan**

**Metrics: Education Networking Innovation CVent**

1. Identify Chapter Status *(limit 150 characters)*

(provide a short description of the present status of this process in our Chapter. Include recent factual information when possible)

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| Our Chapter has created networking opportunities that led to professional connections and mentoring opportunities which have translated into both individual and organization success. |

1. Goals & Objectives (must be measurable & descriptive, *limit 350 characters)*

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| 1. Goal/Objective: One event focused on early careerists 2. Goal/Objective: One event taking place over the lunch hour to encourage more participation 3. Goal/Objective: Minimum of three intentional networking events |

1. Method to Accomplish (Please complete 2 - 4 objectives)

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| --- | --- | --- | --- |
|  | Objectives | Target Date | Measure of Success |
| 1 | Hold a networking event immediately following our September education session. | 9/28/18 | List completion |
| 2 | Hold an evening networking event after our November education session. | 11/28/18 | List completion |
| 3 | Plan a networking event that will focus on college-aged students and early careerists after an education held on or near a college campus. | 1/25/19 | List completion |
| 4 | Plan an ice breaker ‘getting to know you’ networking activity over the lunch hour during a general education session. | 4/30/19 | List completion. |
| GOAL |  |  |  |

Status Update- Quarterly (limit 350 characters)

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| --- | --- |
| 1st Quarter |  |
| 2nd Quarter |  |
| 3rd Quarter |  |
| 4th Quarter |  |

Tools to Utilize Toward Metric Progress (list up to 5):

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| 1 | Cvent |
| 2 | Membership list |
| 3 | College career office |
| 4 | College-aged financial management students |
| 5 |  |