2020 Corporate Sponsorship Program

(January 1 – December 31)

Dear Central PA HFMA Chapter Members and Corporate Partners:

The Central PA HFMA Chapter would like to extend an invitation for you to participate in our 2020 Corporate Sponsorship Program. Your participation comes with great benefits. Partnering in education and developing relationships is the key to success for all organizations.

If you have been a corporate partner in the past, we appreciate your continued support. If you are considering becoming a supporter for the first time, we are confident that your company will benefit from the valuable exposure to the decision makers in our membership.

Our program is designed for our corporate partners to gain visibility, establish vital relationships, and position your products and services with the financial professionals who control spending in their local healthcare organization. Not only will you extend your networking opportunities with industry leaders, you will align your company with the HFMA brand which is nationally recognized for value, quality and innovation.

Our Corporate Sponsorship Program is divided into four tiers. Each level provides significant opportunities for you to achieve your marketing objectives, build brand awareness and network with healthcare financial leaders.

Corporate sponsors receive regular exposure at chapter meetings, in all publications of the chapter newsletter, on the chapter's website, and also receive first priority as meeting and educational session speakers.

Thank you for your continued support of the Central PA HFMA Chapter. If you have any questions about our program, please contact Danielle Cerminaro at 570-214-0090 or [ddcerminaro@geisinger.edu](mailto:ddcerminaro@geisinger.edu) . We look forward to your participation and are excited about your contribution to our chapter’s continual growth.

Best regards,

David Kreider, Chapter President Danielle Cerminaro, Sponsorship Chair

2020 Corporate Sponsorship Program

Our Corporate Sponsorship Program enables the Chapter to provide quality programming at affordable rates. The Program is divided into a four-tier composition. Each level provides significant opportunities for you to network and put your message in front of the healthcare industry’s most important decision makers.

# All Platinum, Gold and Silver Sponsors will receive the following CORE benefits:

* Company listing to include recognition on our website, on all social media including our LinkedIn and Facebook pages, and all education sessions on sponsor board and PowerPoint presentations
* One “spotlight” article featured on social media
* Link to your company website from the Chapter website
* Member rate for all educational meetings for your staff

# Additional benefits for Platinum Sponsorship- $2,500.00/year includes:

All CORE benefits listed above PLUS

* Posting of your job opportunities on our website at no charge for 3 months and link to your company’s job postings website
* First consideration to speak at chapter meetings and events. The topic and content will be mutually agreed to by you and the Chapter, and must be of educational interest to our membership and not a marketing opportunity only
* FREE Booth at our March 2-Day Conference with FIRST CHOICE of your table location
* 8 “free meeting” vouchers for you to share with non-member providers (excludes March 2-day conference)
* Ability to offer 2 FREE webinars to the Chapter

# Additional benefits for Gold Sponsorship- $1,500.00/year includes:

All CORE benefits listed in first group PLUS

* 50% discount on Booth at our March 2-Day Conference with second choice of your table location
* 4 “free meeting” vouchers for you to share with non-member providers (excludes March 2-day conference)
* Ability to offer 1 FREE webinars to the Chapter

# Additional benefits for Silver Sponsorship- $1,200.00/year includes:

All CORE benefits listed in first group PLUS

* 50% discount on Booth at our March 2-Day Conference
* 2 “free meeting” vouchers for you to share with non-member providers (excludes March 2-day conference)

# Program Sponsor- $750.00/meeting includes:

* Booth set up at an agreed upon sponsored program to include educational program/lunch for up to two attendees (excludes March 2-day conference)
* Company listings included in the agenda mailing, website, on all social media including our LinkedIn and Facebook pages, and at the sponsored education session
* Member rate for the sponsored meeting for other company staff members that may want to attend
* Choose your target audience from our program schedule
* Opportunity to present a brief description of your company to attendees

\*\* Event sponsorship is limited and will be awarded on a first come, first serve basis per meeting.

# Webinar Program Sponsor- $750.00 includes:

* This program is for organizations that are not a current sponsor of the Chapter.
* Chapter will promote the webinar event to our membership through email, website, and on all social media including our LinkedIn and Facebook pages
* Host will receive a complete list of attendees after the webinar is completed

\* Webinar must be exclusive to the Central PA HFMA Chapter and the Chapter reserves the right to edit the content of the Webinar. The content must be concurrent with the chapter program goals. Sponsor must provide a list of attendees back to the Chapter after the conclusion of the webinar and ability to conduct the webinar.

# Keynote Education Sponsor - $450.00/meeting includes:

* Company listing included in the agenda mailing, website, on all social media including our LinkedIn and Facebook pages, and at the sponsored education session in the Power Point presentation
* Member rate for the sponsored meeting for any company staff members that may want to attend (excludes the March 2-day conference)
* Choose your target audience from our program schedule
* Receive post-meeting list of attendees
* Opportunity to present brief description of your company to attendees

# Education Break Sponsor - $250.00/meeting includes:

* Company listing included in the agenda mailing, website, on all social media including our LinkedIn and Facebook pages, and at the sponsored education session in the Power Point presentation
* Member rate for the sponsored meeting for any company staff members that may want to attend (excludes the March 2-day conference)
* Choose your target audience from our program schedule
* Receive post-meeting list of attendees

# Additional Event Sponsorships include:

* Display Booth, Lunch, Session Break, and Social Event Sponsorships include the additional opportunities available at our Special 2-Day March Conference
  + Display booth - $1,200.00
  + Lunch Sponsor- $1,500.00
  + Session Break- $1,000.00
  + Social Event- $1,500.00
* Team, Hole and Event Sponsorships at our annual fall golf classic with is held every October

2020 Annual Sponsorship Sign-Up Form (runs January 1- December 31)

**Annual Sponsorship Levels:**

|  |  |  |
| --- | --- | --- |
| **Sponsor Level** | **Price** | **Commitment** |
| Platinum Sponsor | $2,500.00 |  |
| Gold Sponsor | $1,500.00 |  |
| Silver Sponsor | $1,200.00 |  |
| Program Sponsor | $750.00 |  |
|  |  |  |
| **2-Day Conference** |  |  |
| Display Booth | $1,200.00 |  |
| Lunch | $1,500.00 |  |
| Session Break | $1,000.00 |  |
| Social Event | $1,500.00 |  |

**Name of Organization** (exactly how you wish it to appear in all printed materials)

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, State, Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please scan/copy this form and mail with check payable to ***Central PA Chapter- HFMA*** to:

Central PA HFMA  
400 Maple Road, Berwick, PA 18603, Attn: Danielle Cerminaro - Sponsorship Chair

Questions or Credit Card Payments- Contact Danielle at [ddcerminaro@geisinger.edu](mailto:ddcerminaro@geisinger.edu) or 570-214-0090.