**Central PA HFMA Chapter Success Plan**

**Metrics: Education Networking Innovation CVent**

1. Identify Chapter Status *(limit 150 characters)*

(Provide a short description of the present status of this process in our Chapter. Include recent factual information when possible)

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| Our chapter has created many innovative initiatives in the past. We will use this opportunity to create an outreach plan to contact C-level decision makers to determine what topics are most relevant to their employees. |

1. Goals & Objectives (must be measurable & descriptive, *limit 350 characters)*

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| 1. Goal/Objective: Develop a list of relevant topics that will drive program choices 2018-forward.
2. Goal/Objective: Gain first-hand knowledge of awareness and value of the Central PA Chapter.
3. Goal/Objective: Engage several up and coming members in the contact process.
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1. Method to Accomplish (Please complete 2 - 4 objectives)

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| --- | --- | --- | --- |
|  | Objectives | Target Date | Measure of Success |
| 1 | Create a Question list that our Contact Team can work from to gather the information that we will use for decision-making. | 8/31/18 | List Completion |
| 2 | Select team members to contact and visit the decision-makers. | 9/30/18 | Selection complete |
| 3 | Develop list of contacts and begin outreach. | 9/30/18 | List of contacts and appointments |
| 4 | Present findings to board meeting. | 1/18/19 | presentation |
| GOAL | Develop list of relevant topics and other feedback from decision-makers and use to create new programs and make changes to chapter operations.  | 2/28/19 |  |

Status Update- Quarterly (limit 350 characters)

|  |  |
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| 1st Quarter |  |
| 2nd Quarter |  |
| 3rd Quarter |  |
| 4th Quarter |  |

Tools to Utilize Toward Metric Progress (list up to 5):

|  |  |
| --- | --- |
| 1 | List of present members with C-level positions |
| 2 | Present programs list |
| 3 |  |
| 4 |  |
| 5 |  |